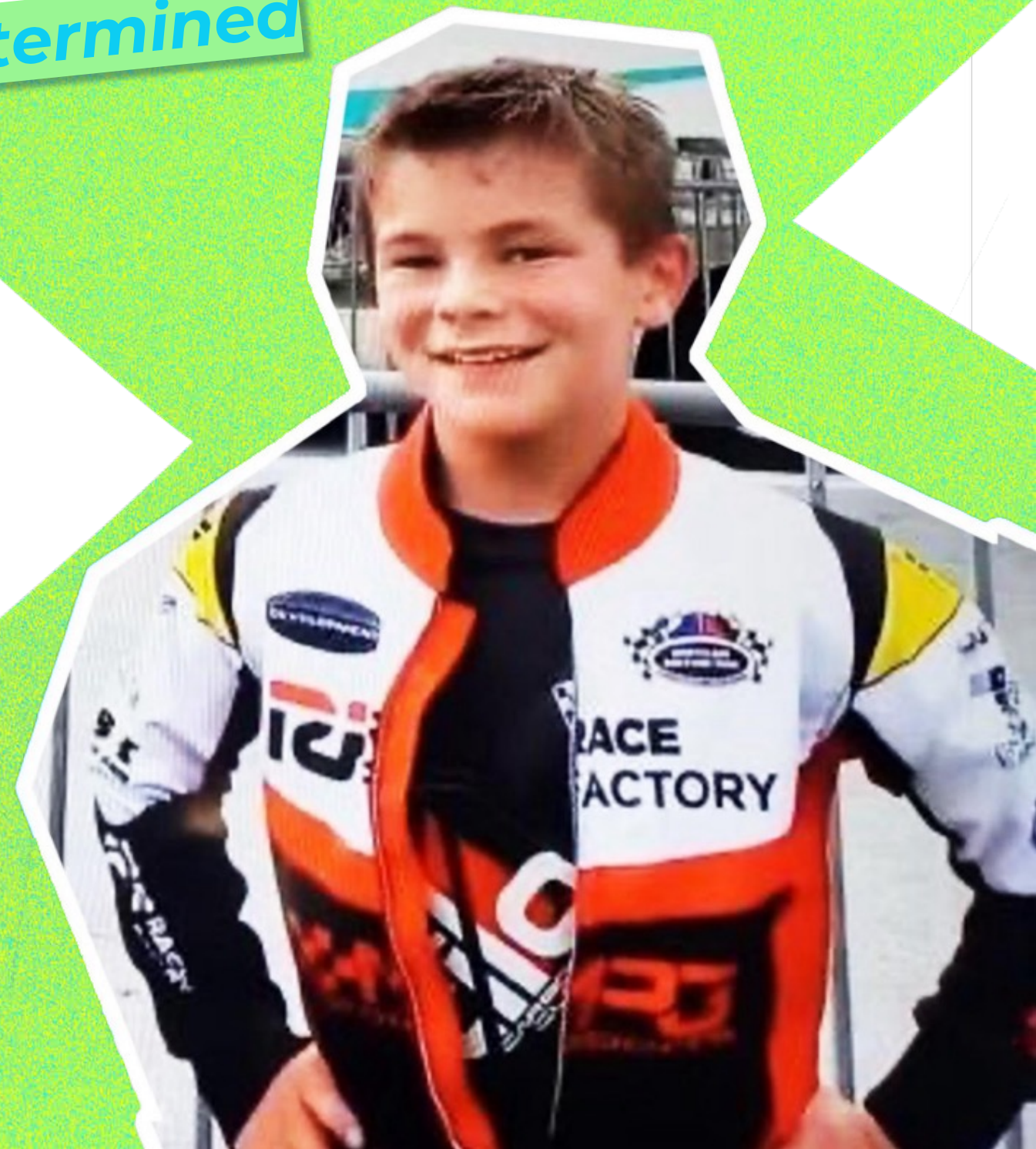


DANNY O'GARA

Driven, Dedicated, Determined



SARAH Fisher

»» Inspiring The Next Generation...

DANNY
O'GARA



9-time
Indy 500
Starter



Sarah appears on The Tonight Show with Jay Leno (2001)

A MOTHER'S INFLUENCE

As Danny O'Gara's mother, Sarah Fisher's passion for racing and trailblazing spirit have laid the foundation for his own budding career. Danny's achievements already echo the drive and dedication his mother showcased on the track before she retired in 2010. Her influence extends beyond technical skills—instilling in Danny the values of hard work, humility, and an unrelenting commitment to excellence.

SHARED DETERMINATION

Danny and Sarah share more than a love for racing—they share a story of breaking barriers, pushing limits, and inspiring others. Sarah's journey as a driver and entrepreneur provides a clear blueprint for Danny's ambitious goals, from winning karting championships to one day competing at the largest single-day sporting event in the world, the Indianapolis 500.

A LEGACY IN MOTION

Together, Sarah and Danny represent the seamless passing of a torch: a family legacy that continues to leave a mark on motorsports. With Sarah's mentorship and Danny's promise as a rising star, the Sarah Fisher-O'Gara family name is set to remain synonymous with racing excellence.

THE LEGACY OF SARAH FISHER

Sarah's extraordinary journey in motorsports is nothing short of legendary. At just 19, she made her first Indy 500 start, becoming a role model for young athletes worldwide. Her determination to succeed in a male-dominated sport led her to make history again in 2008, becoming the first female-owned INDYCAR Series & Indy 500 Team.

Intro

An Introduction to the Next Generation of Racing Talent

DANNY
O'GARA



Sister Zoe

Mom Sarah

Dad Andy

EDUCATION
MATTERS

Being the quarterback requires brains...

Since pre-school, Danny has attended St Roch Catholic School in Indianapolis. As an honor roll student, there has always been a priority on education. The second half of the school year brought on different opportunities as travel increased to compete. As such, Danny has started attending TPH Academy through the Edmentum virtual schooling platform.

DANNY O'GARA

Born: June 12, 2014 (age 11)

Hometown: Indianapolis, Ind.

Years in Racing: 6

Irish Heritage: Danny has a strong 4th generation heritage.

Hobbies: Simulator Racing, RC Cars, hunting, fishing, wakeboarding, kneeboarding.

WINS:

- SKUSA Winter Series Winner
- Route 66 Champion
- 3x Whiteland Raceway Park IKC
- 2x WKA Man Cup Champ
- WKA Gold Cup Champ
- CKNA Series Winner
- KRA Feature Winner
- MCC Feature Winner
- SIRA Feature Winner
- Stars Champ Podium Finisher
- SIK Indoor Winter Challenge Champion

Tentative Timeline

DANNY
O'GARA



2025

11 YEARS OLD

Win in every karting series in the United States

2026-27

11-12 YEARS OLD

Start exploring/testing in a few different ladder series in addition to cross training in karting with a focus on one or two series

2028-29

13-15 YEARS OLD

Commit to Testing/Race schedule in selected ladder series

2030

16 YEARS OLD

Compete full time in the IndyCar Ladder Series / Indy Lights

Versatility is key to the destination:

We will use a combination of the five disciplines below to prepare Danny with versatile driving techniques that will prepare him for success no matter what type of driving challenge he encounters.

1

Karting

2

Lucas Oil
Race School

3

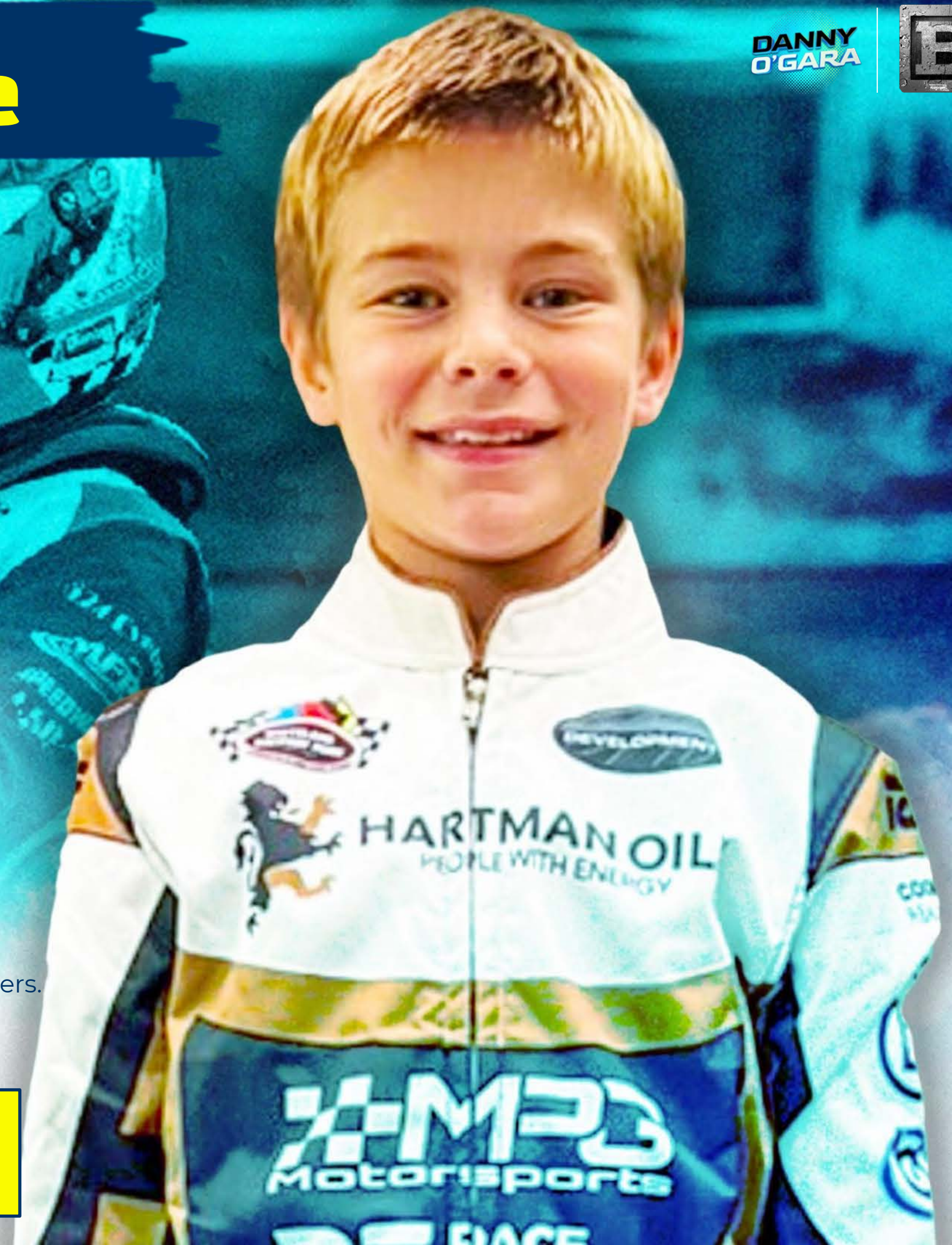
Mini Sprints

4

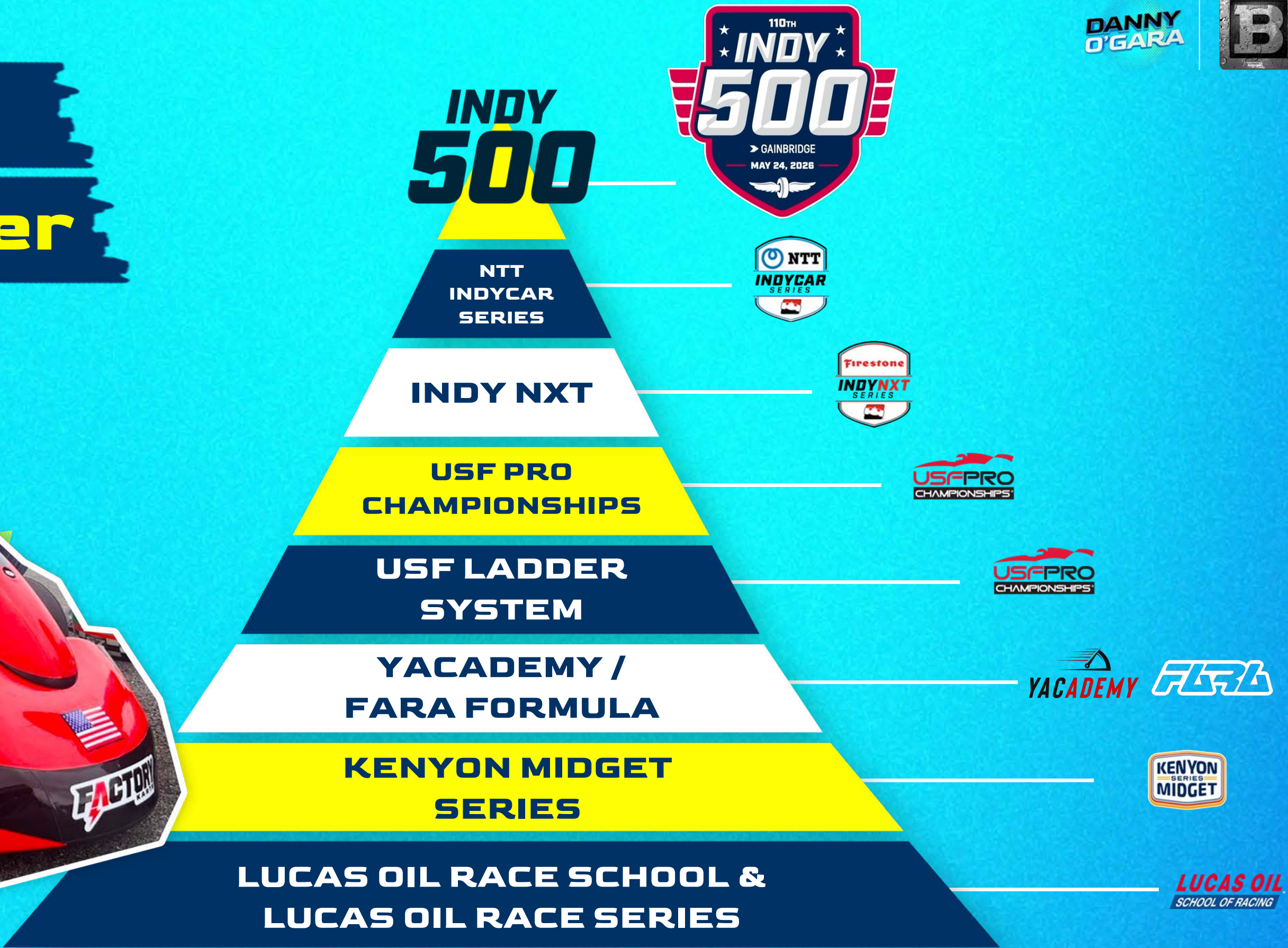
Kenyon
Midgets

5

Road to
Indy



Professional Driver Ladder



Primary Sponsor Partner

PRIMARY SPONSOR/DOMINATE LOGOS

Your brand will receive premier visibility on:

- Danny's race kart, firesuit, helmet visor strip, and crew shirts.
- Official team apparel, merchandise, pit equipment, and semi-trailer.
- Danny's official website and all digital platforms.

MEDIA PRESENCE

- Mentioned in all driver and crew interviews throughout the season.
- Partnership announced through a comprehensive press release and robust social media/PR campaign.

Commercial Usage Rights

As a sponsor, you will have the rights to use Danny & Sarah Fisher's name, image, and likeness in promotional content, including:

- Digital, TV, radio, and print advertising.

MEDIA OPPORTUNITIES

Engage with Danny & Sarah Fisher during exclusive media sessions:

- Two (2) three-hour media days or three (3) two-hour media days (locations can include major media hubs like Indianapolis, NYC, or LA).
- One (1) eight-hour production day or two (2) four-hour production days for commercial content creation (mutually agreed upon location).

VIP EXPERIENCE

Provide your key stakeholders with an unforgettable experience at the track:

- Selection of VIP suite tickets for races throughout the season.
- Private meet-and-greet with Danny O'Gara on race day morning.

By partnering with Danny O'Gara,

sponsors align with an up-and-coming racing talent who is already making waves in the motorsports world. With a packed 2025 schedule and a growing media presence, this is the perfect opportunity to connect with a new generation of motorsports enthusiasts and establish your brand as a champion of the sport's future.

Support Levels

Signature Sponsor

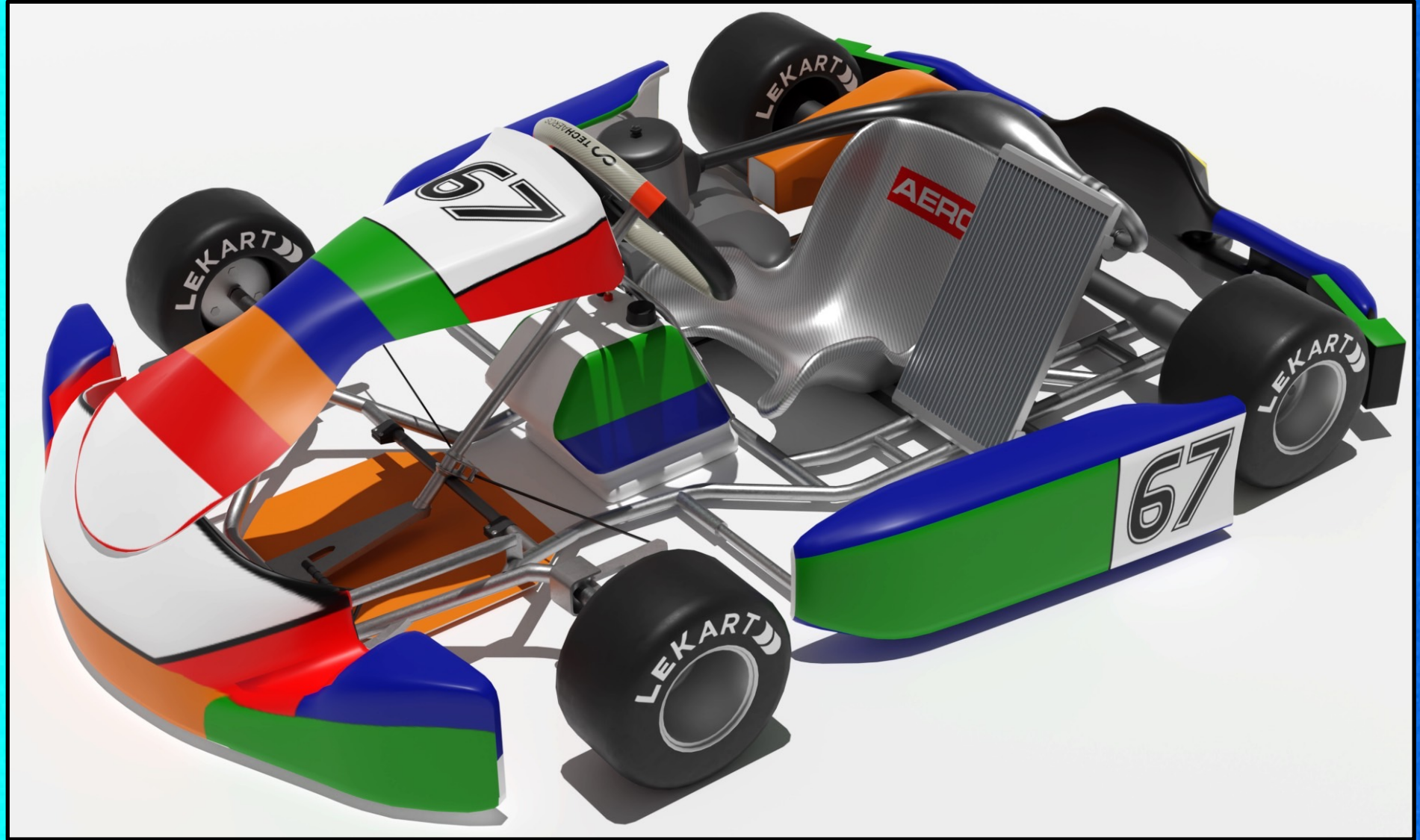
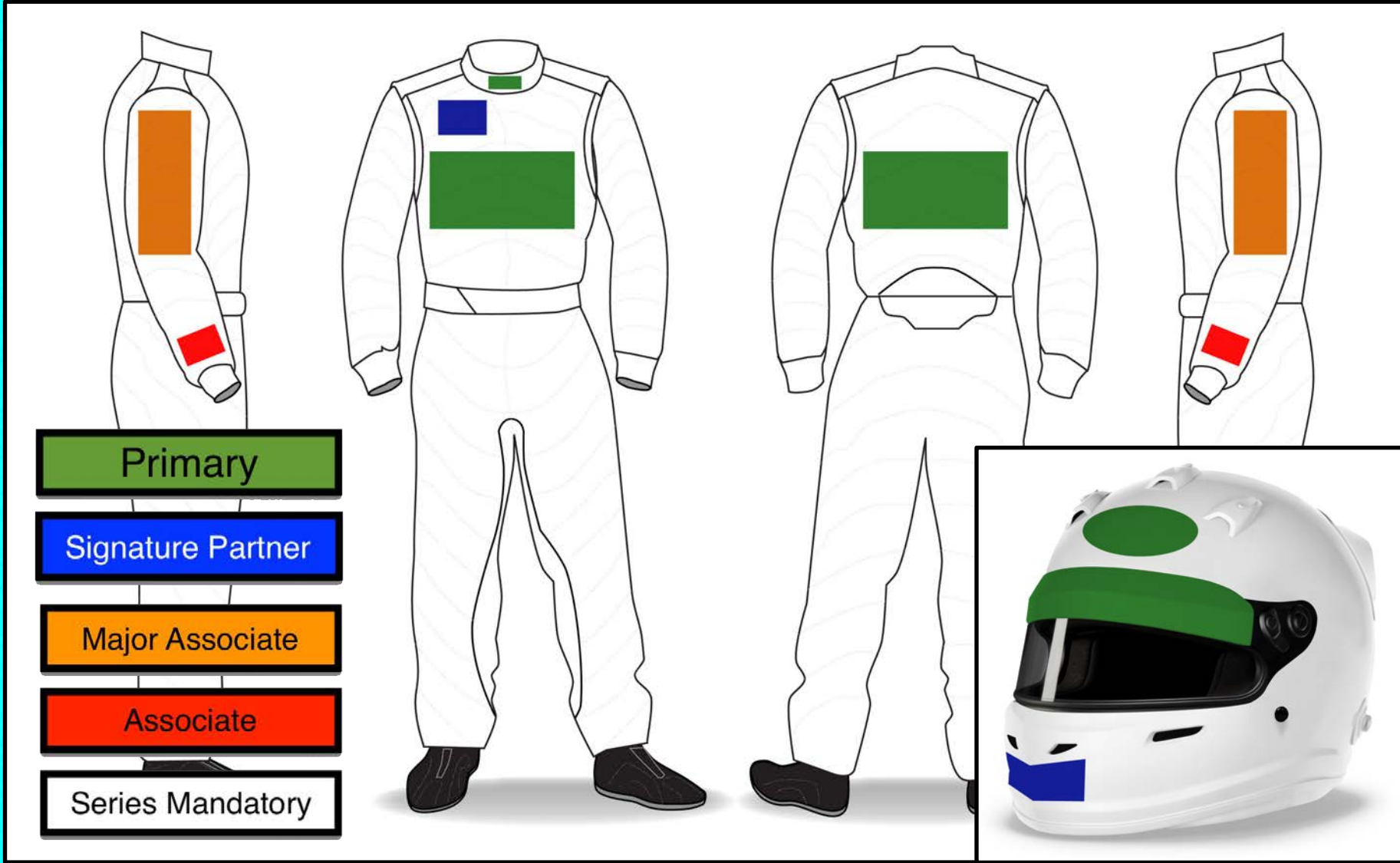
- Logos to be most prominent on Team O'Gara: Race Kart, Driver Firesuit, Official Website, Team Apparel, Merchandise, Pit Equipment, Semi-Trailer, Crew Shirts, Hero Cards.
- Mentioned in all Driver/Crew interviews.

Major Associate Sponsor

- Logos to be prominent on Team O'Gara: Race Kart, Driver Firesuit, Official Website, Team Apparel, Merchandise, Pit Equipment, Semi-Trailer, Crew Shirts, Hero Cards.
- Mentioned in Driver/Crew interviews.

Associate Sponsor

- Logos to be displayed on Team O'Gara: Race Kart, Driver Firesuit, Official Website, Merchandise, Pit Equipment, Semi-Trailer, Crew Shirts, Hero Cards.



Sponsorship rates vary based on the degree of integration. We pride ourselves on creating unique and customized programs specifically targeted to meet your brand's goals and objectives. Sponsorship levels range from Primary (Title) Sponsor for the entire season to varying Associate sponsorships.

2025 SCHEDULE

*** Other dates will be added for TBA Series Events

June 27-29 (USPKS) Elkhart Lake, WI

July 8-9 (School of Racing) Mid-Ohio

July 11-13 (STARS) Quaker City Motorsports Park

July 25-27 (USPKS) New Castle, IN

July 29-30 (School of Racing) Mid-Ohio

Aug 11-14 (School of Racing) National Corvette Museum (KY)

Aug 15-17 (USPKS) New Castle, IN

Aug 22-25 (Route 66) Dousman, WI

Sept 8-11 (School of Racing) Homestead-Miami Speedway

Sept 11-13 (STARS) Trackhouse - Charlotte, NC

Oct 20-21 (School of Racing) Sebring Int'l Raceway

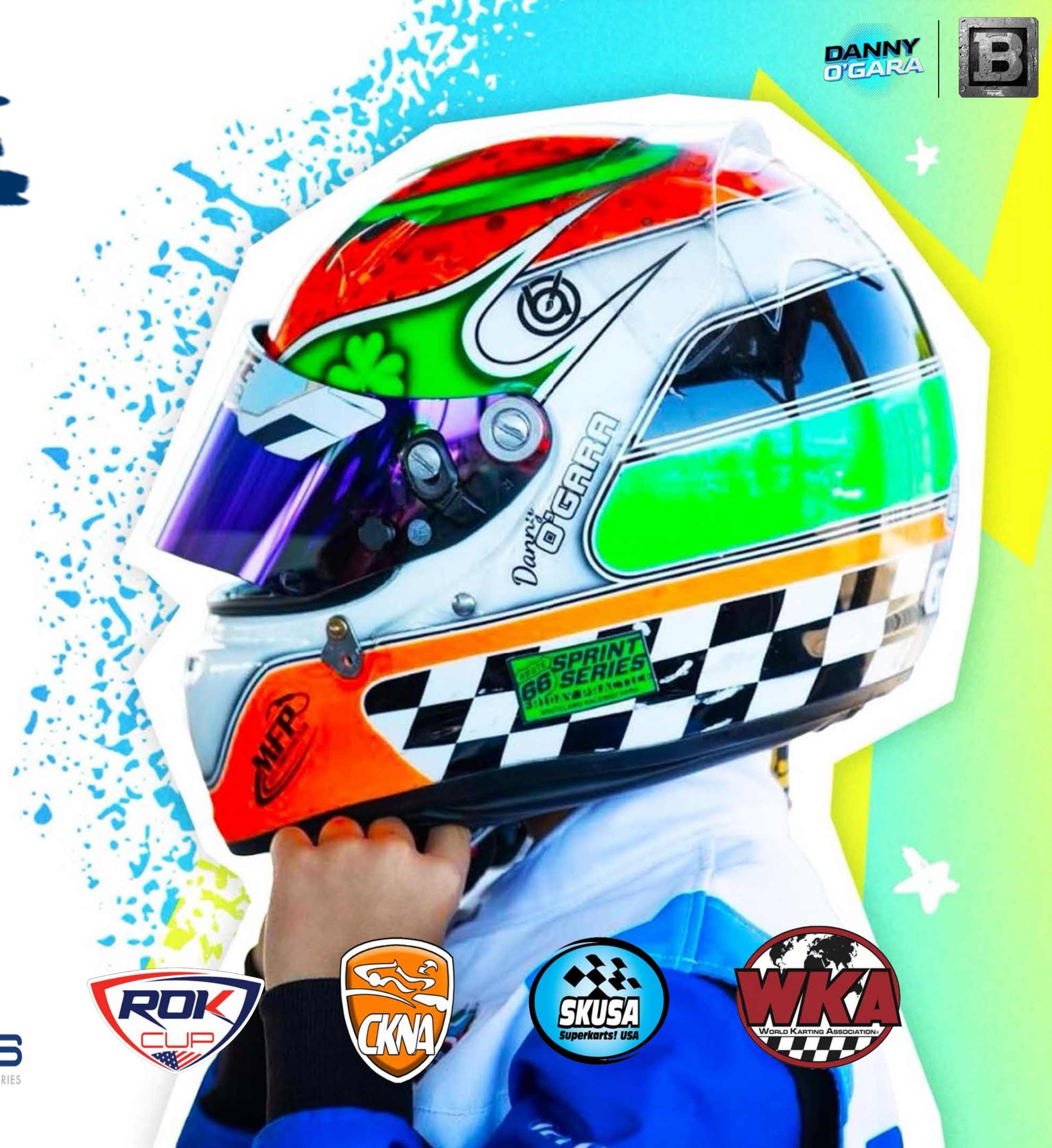
Oct 24-26 (FARA Formula F4) Homestead-Miami Speedway

Nov 15-16 (FARA Formula F4) Florida Int'l Rally Motorsports Park

Dec 19-21 (FARA Formula F4) Homestead-Miami Speedway



DANNY
O'GARA



2026 SCHEDULE

*** Other dates will be added for TBA Series Events

Lucas Oil Formula Car Race Series (7 events)

FARA Formula F4 Series (11 Events)

INDYCAR's USF2000 Testing (TBD)



LUCAS OIL
SCHOOL OF RACING

F4
UNITED STATES
CHAMPIONSHIP

USF 2000
PRESENTED BY Continental

DANNY
O'GARA





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About BRANDED Management

Led by founder and CEO Klint Briney, Los Angeles-based BRANDED Management is a powerhouse agency with deep roots in Sports & Entertainment—branding, public relations, event production, and talent management.

Klint Briney's Motorsports Legacy

With over 20 years of experience in auto racing, Klint has guided athletes, advertisers, teams, and the Indianapolis Motor Speedway to success at every level, from grassroots programs to the famed Indianapolis 500. He honed his expertise working for Zak Brown (McLaren Formula 1 CEO) at Just Marketing and was the Executive Brand Manager for Danny's mother, Sarah Fisher, positioning her as the model athlete for the modern motorsports era.

Most recently, Klint's leadership has produced groundbreaking campaigns, like the 2024 e.l.f. Cosmetics Indianapolis Motor Speedway Venue sponsorship + partnership with driver Katherine Legge. The program delivered over 7.1 billion impressions and earned two CLIO Advertising Awards, showcasing the agency's unmatched ability to elevate both athletes and sponsors.



Driving Danny's Success

BRANDED's unparalleled experience navigating motorsports' complexities makes BRANDED the perfect partner to shape Danny's career, by providing him with the resources and strategy to compete at the highest levels. From negotiating sponsorships to positioning Danny for long-term success, Klint's expertise ensures a seamless journey from karting circuits to the pinnacle of autoracing and building an enduring legacy to match his mothers.

"I covered professional auto racing for 43 years, and I've never seen one guy do more to raise the profile of his client than Klint Briney when he worked with Sarah Fisher. He always came up with fresh angles to present."

-Robin Miller
ESPN

Klint built Sarah Fisher as the most marketed athletes in Indianapolis, beating even then-Indianapolis Colts quarterback Peyton Manning.

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